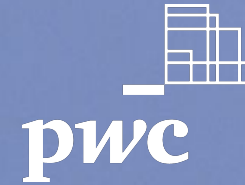


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FASKEN
Own tomorrow

Rebuild Ukraine Business Conference

#AdvantageUkraine

Nov 23
2022

The Omni
King Edward Hotel

Hosted by Canadian Ukrainian Chamber of Commerce



In partnership with:



Embassy of Ukraine in
Canada

Ministry of Economic
Development of Ukraine

Business Council of
Canada

CEO Club
Ukraine

UkraineInvest

Ministry of Digital
Transformation of Ukraine

Embassy of Canada in
Ukraine



Canada-Ukraine Chamber of Commerce

Canada-Ukraine Chamber of Commerce (CUCC) is a Business Association with over 200 members in Canada and Ukraine. For the past 30 Years CUCC has been a bridge between Ukrainian and Canadian businesses:

- » Promoting trade and investment
- » Being a forum for networking
- » Communication and learning
- » Providing a respected voice to governments and agencies

From 2016 until 2020 CUCC in partnership with Conference Board of Canada was supporting Canada-Ukraine Trade and Investment Support Project resulting in 31% increase of Ukraine's exports to Canada.

Conference Objectives

01

Provide a forum for Canadian businesses to learn about investment opportunities, modernization and rebuilding of Ukraine

02

Showcase public and private investment projects aimed at rebuilding Ukraine in the agriculture, construction/infrastructure and energy sectors

03

Introduce tools, instruments and services that facilitate Ukrainian-Canadian business and investment relations from the following agencies:

- Export Development Canada
- World Bank
- International Finance Corporation
- European Bank for Reconstruction and Development
- Canada-Ukraine Chamber of Commerce
- Trade Commissioner Service

The Day at Glance

AM

1 WELCOME AND INTRODUCTION 9:00 – 10:00 AM

- 01 Welcome and Opening Remarks
 - Zenon Potichny, *President, Canada Ukraine Chamber of Commerce*
 - Goldy Hyder, *President & CEO of the Business Council of Canada*
 - 02 A Shared Vision for the Future
 - Denys Shmyhal, *Prime Minister of Ukraine*
 - Chrystia Freeland, *Deputy Prime Minister, Minister of Finance of Canada*
 - Tetiana Berezhna, *Deputy Minister of Economy of Ukraine*
 - Yuliya Kovaliv, *Ambassador of Ukraine to Canada*
 - Larisa Galadza, *Ambassador of Canada to Ukraine*
- Title Sponsor Acknowledgement (Fasken &PwC Speakers)

2 UKRAINE'S ECONOMIC RESISTANCE AND FUTURE REBUILDING 10:30 – 11:30 AM

- 01 Entering the Ukrainian Economy: Macro Picture
 - Dmytro Natalukha, *MP, Chairman of Economic Affairs Parliamentary Committee*
- 02 Business Associations Perspective
 - Moderator: Zenon Potichny, *CUCC President*
 - Roman Kachur, *Alternate Executive Director of the World Bank*
 - Halyna Yanchenko, *Secretary, National Investment Council at the President of Ukraine **
 - Andy Hunder, *President, American Chamber of Commerce in Ukraine **
 - Morgan Williams, *President & CEO, U.S.-Ukraine Business Council*
 - Gennadiy Chyzhykov, *President, Ukrainian Chamber of Commerce **
 - Serhiy Haydaychuk, *President, CEO Club Ukraine*
 - Anna Derevyanko, *Executive Director, European Business Association **

3 SUCCESS STORIES 11:30 - 12:30 PM

- 01 DIIA: World's Leading Digitalization Tool
 - Gulsanna Mamediieva, *Director-General of the Directorate for Strategic Planning and European Integration, Ministry of Digital Transformation of Ukraine*
- 02 Success Stories & Lessons Learned: Four Thriving Ventures
 - Jean Cloutier, *VP, International Operations, Fairfax Financial Holdings*
 - Lenna Koszarny, *Founding Partner and CEO, Horizon Capital*
 - Roland Thiessen, *Director, Westcap Group Inc.*
 - Sergiy Tsivkach from *UkraineInvest*

12:30 – 1:30 PM – LUNCH AND NETWORKING

The Day at Glance

PM

4

THE ECONOMIC LANDSCAPE IN UKRAINE (Breakout Sessions)

1:30 – 3:00 PM

01 Agri-Food & World Food Security

Moderator: Katherine Vellinga, Founder and CEO, Zirkova Vodka (CUCC BOD)

- Taras Vysotsky, *Deputy Minister of Agriculture and Food of Ukraine* *
- Oleksandr Haydu, *Parliamentary Committee on Agrarian and Land Policy* *
- Noam Silberstein, *Senior Vice President, Corporate Development, AGI*
- Rodion Rybchinsky, *Expert, Grain Sector, FAO*
- Gordon Bacon, *CEO, Global Pulse Confederation*
- Boris Shestopalov, *Co-owner and Managing Partner, HD Group* *
- Oleg Biliavets, *Founder and Owner, Billigrain* *
- Igor Liski, *General Manager, Chairman of Supervisory Board, EFI Group*

02 Infrastructure, Construction & Real Estate

Moderator: Yuriy Kryvosheya, *President, UKST Toronto-Kyiv (CUCC BOD)*

- Anna Yurchenko, *Head, Project Management and Planning Division, Ministry of Infrastructure* *
- Shemayev Volodymyr, *Director of Office for International Projects, JSC Ukrainian Railways*
- Yuriy Filyuk, *CEO, Promprylad*
- Taras Demkura, *Owner of Atrium*
- Maksym Hedzeniuk, *Head of International Department, CKS*
- Roman Shimonov, *CEO, Roshel Smart Armored Vehicles*

03

Energy Resources for Efficiency, Security and Independence

Moderator: Mario Krpan, *Director, Trade Relations - Europe and Central Asia, Government of Alberta*

- Nataliia Boyko, *Advisor to the Prime Minister of Ukraine* *
- Jackie Armstrong-Homeniuk, *Advisory Council on Alberta-Ukraine Relations*
- Roman Opimakh, *Director General, Ukrainian Geological Survey* *
- Serhyi Yevtushenko, *Managing Partner, UDP Renewables* *
- Vitalii Kushnirov, *Supervisory Board Member, Ukrhydroenergo* *
- Igor Mazepa, *CEO, Concorde Capital*
- Marty Wittstrom, *President, Canadian Global Energy Forum*
- Bill Whitelaw, *Managing Director, Strategy and Sustainability at geoLOGIC systems*

5

NAVIGATING A NEW MARKET: TOOLS AND SUPPORT 3:30 - 5:00 PM

01 Moderator: Michael Gullo, *Vice President, Policy Business Council of Canada*

- Roman Waschuk, *Business Ombudsman of Ukraine* *
- Leah Gilbert Morris, *VP, Public Affairs & International Relations, EDC*
- Artem Shevaleyev, *European Bank for Reconstruction and Development* *
- Elena Voloshina, *International Finance Corporation*
- Andrew T. Price, *Sr. VP of General Counsel, World Council of Credit Unions* *
- Brian Kelsall, *Partner, Fasken*
- Mark Rathbone, *Partner, PwC, Lead Relationship Partner for World Bank*

02 Ihor Markevych, *Head of Strategy and Development, Ukrainian Startup Fund*

6

WRAP UP

5:00 – 5:30 PM

01

Closing Remarks & Next Steps

Arif Virani, *Parliamentary Secretary to the Minister of International Trade*
Zenon Potichny, *CUCC President*

250+ Attendees



Government Ministers and Senior Officials
from Ukraine and Canada



Venture Capital Firms



Industry Experts and Executives:

- » Engineering
- » Manufacturing
- » Tech
- » Agriculture
- » Energy, Oil & Gas
- » Finance
- » Supply Chain
- » Construction



Canadian and Ukrainian
Policy Makers



Humanitarian and
Non-profit Agencies



Media Outlets